

SASH & BOW

WEDDING PLANNING



IMAGES BY SHAUNAE TESKE PHOTOGRAPHY

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Hey there!

I am so excited for your big day! We believe you should enjoy your engagement and have the wedding of your dreams! We are here to walk alongside you through the entire wedding planning process and to bring your vision to life. Along with myself, a Master Planner & Designer, comes a talented crew and wedding day staff to make your day flow smoothly.

You deserve a stress-free wedding, stunning decor, and an amazing experience for you and your guests. That's what we are here for!

Cheers!!

Alliey Kline-Weichelt

Owner & Master Planner

SASH&BOW

alliey@sashandbow.com



CHECK OUT OUR REVIEWS



alliey@sashandbow.com
www.sashandbow.com



www.facebook.com/sashandbow
instagram: [@sashandbowllc](https://www.instagram.com/sashandbowllc)



WEDDING COLLECTIONS WITH SASH&BOW

Planning a wedding is filled with details, decisions, and deadlines. Working with a planner you trust to help you make once-in-a-lifetime decisions is priceless. We'd love to be your go to resource so that can conquer these tasks with ease and grace!

When you work with sash&bow to plan and design your wedding, we'll work together with you to create a unique and timeless wedding that perfectly reflects your personality and style. Throughout the planning process, we'll make sure that no detail is overlooked, and that your custom design has the wow factor you've been craving.

On your wedding weekend, you'll be able to relax and enjoy each moment while sash&bow produces your event according to all of our well-thought-out plans.

IS THE SIGNATURE EVENT PLANNING & DESIGN COLLECTION FOR YOU?

Newly Engaged and not sure where to start?

IF YOU ARE...

- wanting to make a statement with your wedding...
- looking to give your guests an experience to remember...
- fixated on the details and how the design will come together...

IF YOU ARE LOOKING FOR...

- guidance in the planning process...
- to make all the right decisions...
- to know where to put the money for the biggest impact...
- a low stress, enjoyable, experience where you have someone to support you...

*If you feel nothing but the absolute best will do,
then our Signature Collection is right for you.*

SIGNATURE EVENT PLANNING & DESIGN COLLECTION

Planning of the day, including venues, vendors, decor plan, layout of reception, timeline creation, communication with vendors on details and timing.

Complimentary initial consultation with follow up email and resources
(Value \$500)

Planning your budget, according to your needs + priorities + updating it as planning evolves
(Value \$1,000)

Assisting with vendor selection, contact and correspondence. We do the research to find vendor availability and the right person for the job based on your budget, style and expectations. Countless hours + time spent comparing packages, offerings, emailing and corresponding on details.
(Value \$5,000)

Conceptual design and collaboration with you to achieve the look and feel of your event.
(Value \$2,000)

Floral and cake meeting attendance to bring all the design + details together.
(Value \$1,500)

Creation of minute to minute Wedding Weekend Schedule + Room Layout
(Value \$750)

Attendance at Food Tasting and logistics communication to venue regarding layout of the reception to ensure flow and vision is met.
(Value \$1,500)

Communication with vendors and details up to 1 month prior to wedding date
(Value \$2,500)

Orchestration of Ceremony Rehearsal + Coordination of Wedding Day with a lead Coordinator + Assistant
(Value \$2,500)

Light setup and takedown of decor items
{examples: candles, table numbers, place cards, favors, and personal touches}
(Value \$3,500)

Ongoing support with Alliey Kline-Weichelt, Master Wedding Planner, during the planning process.
(Value 10,000)

We do not limit this package by a set number of hours on the Wedding Day.
(Priceless)

COLLECTION PRICING

Total Value \$31,500

FOR \$6,950

or 10% of your event budget if budget exceeds \$70,000
\$5,500 retainer upon contract signing with payment schedule determined at time of booking

If outside of Green Bay travel fees/lodging may apply

TESTIMONIALS

“TRULY INCREDIBLE”

As an indecisive and anxious bride, I knew I would need a full-service wedding planner to help make our dream wedding a reality. From choosing vendors and contract write-ups, to decorating the venue and executing the event, Alliey and her team made it all happen seamlessly. As we chose vendors, I felt confident knowing that Alliey had given each of them her professional stamp of approval, and she always gave us a few options to help accommodate our budget. But when it came to the weekend of the wedding, I kept repeating over and over again, “How would we have done this without her?!” Our event was like a well-choreographed performance from start to finish. It was truly incredible. If you are getting married in the Green Bay or Door County area, stop stressing and hire SASH&BOW!

Alex & Jamie

“ABSOLUTELY FANTASTIC”

I will be the first to admit that when I got engaged I did not think I needed a wedding planner at first. Being out of town from Green Bay, however, I reconsidered that it may be necessary and I met with a few other local planners and then with Alliey. Alliey was absolutely fantastic from the moment we first met and I knew that I needed her as a partner in this crazy wedding process... I cannot begin to tell you how good it felt to get to the wedding weekend and just know that everything was taken care of, I really underestimated how many directions I could be pulled in as the bride and it was truly a priceless gift to be able to focus on the wedding, marrying my husband and my family and friends vs. all of the other stuff. I honestly cannot thank Alliey and the team at Sash & Bow enough and if you are like me and hesitant about hiring a planner, HIRE SASH&BOW, it will be the best decision you have made in the planning process!

Elizabeth & Alex

“THE BEST INVESTMENT”

By far the BEST investment for our wedding! We decided on hiring a planner for our wedding 2 years prior to the big day, and it was by far the best decision we made. Not only was Alliey by our side every step of the way but she also had so much insight, knowledge and guidance throughout the process. We honestly have no idea how we would have done it without her. Alliey gave us tons of checklists, spreadsheets and deadlines to keep us on track; as well as, helpful tips and tricks make planning easier. She was definitely our go to person anytime planning got stressful and she always knew exactly what to say to calm the nerves. She is amazing at what she does! She are extremely grateful for everything she’s done for us. Our day was a total success, all thanks to Alliey and team!

Amadiris & Eric



FIRST LOOK

THAT REACTION WHEN THE BRIDE SEES HER VENUE FOR THE FIRST TIME...
GETS US EVERY TIME



Images by Maison Meredith Photography



We would LOVE to chat with you more!

Contact us today!

www.sashandbow.com

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WANT TO HEAR WHAT OUR PAST BRIDES HAVE TO SAY?

Check out our website & weddingwire!